

A joint message from our Founder, CEO and Chair







2024–25 has been a year of momentum and transformation for Humanimal Trust. From launching our refreshed brand and <u>website</u> to the success of our first <u>One Medicine Month</u>, we've grown our reach, strengthened our voice and deepened our impact.

We've forged a wide range of **influential new connections** across science, medicine, policy and public life. These relationships are not only helping to break down silos between disciplines, they are also laying the groundwork for future breakthroughs and meaningful collaboration – locally, nationally and globally.

Our credibility in academic and scientific fields continues to deepen. This year saw the expansion of our <u>Science Committee</u>, the launch of our <u>£250,000 Cancer Discovery Fund</u>, and the continued growth of our <u>Connections Awards</u>, now in their third round. We also established a <u>One Medicine Task and Finish Group</u> – a cross-disciplinary powerhouse of expertise providing insight and guidance as we shape the future of research, education and clinical practice.

We are especially grateful for the notification of several **significant legacies** this year. These gifts are not only a testament to the passion and belief of our supporters, they will also play a vital role in funding research and long-term sustainability of the One Medicine movement.

Our <u>One Medicine Network</u> (formerly Humanimal Hub) is undergoing an exciting transformation thanks to the support of partners like The Salve. This revitalised platform will be a dynamic space for collaboration, knowledge-sharing and connection across veterinary and human medical fields. Its development reflects our ongoing commitment to building bridges that lead to shared progress.

We've seen a powerful uplift in sign-ups to our <u>Humanimal Trust Pledge</u>, surpassing 23,500 supporters - people who believe, as we do, that One Medicine is the future. This growing groundswell of public support matters. It brings energy, legitimacy and influence to our mission and signals to decision-makers that the time for action is now.

Looking ahead, our focus is clear. We will continue to fund transformative research, build a robust evidence base for <u>One Medicine</u>, expand our community and strengthen relationships with policymakers. Our ambition is not just to inform and inspire - but to influence real, societal change.

To everyone who has supported us - whether by donating, volunteering, fundraising, pledging, collaborating or simply sharing our message - **thank you**. Your commitment is helping to build a future where medical progress no longer comes at the cost of animal lives, and where humans and animals benefit equally from scientific advancement.

Together, we are shaping a future defined by compassion, collaboration and shared hope.





What we do and how we do it

Our purpose

We drive collaboration between doctors, vets and researchers so that all humans and animals benefit from medical progress, but not at the expense of an animal's life.

Our long term goals



Human and animal health have demonstrably improved as a result of One Medicine.



One Medicine is widely understood and embraced by both the public and professionals.



There is sufficient funding and robust public policy to support collaboration.



There is no scientific need and no legal requirement for laboratory animal testing.



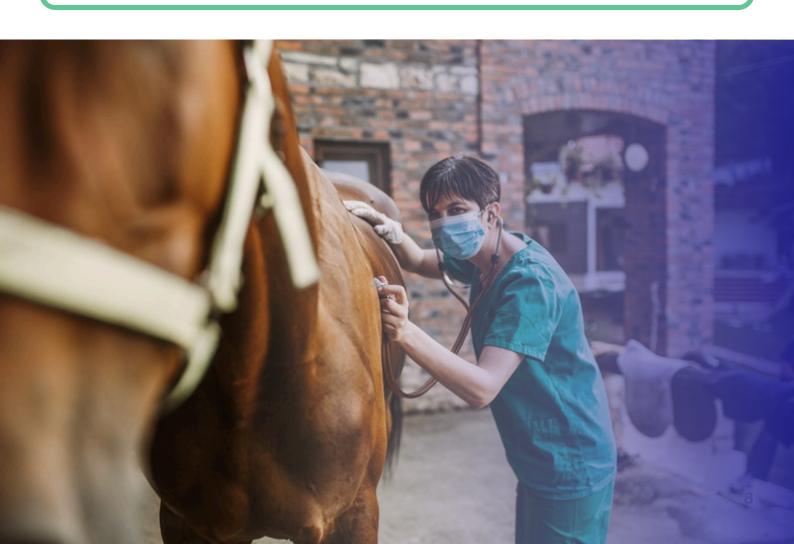
Collaboration between human and animal medicine is the norm, and the sharing of knowledge and research in pursuit of better health for all species is commonplace.



There is an established One Medicine curriculum (across the four nations and with global influence) from early years to continuous professional development (CPD), meaning professionals arrive in human and veterinary roles with an established One Medicine mindset.

Humanimal Trust's Pledge for ONE Medicine

- I pledge to help spread the word about ONE Medicine.
- I want human and veterinary medicine to work more closely together to benefit all people and all animals.
- I want regulatory bodies to include a ONE Medicine approach in research strategies, professional training programmes and the design of new and amended legislation.
- I want to help make animal testing obsolete by supporting its replacement,
 reduction and refinement.
- I want reciprocity both humans and animals should benefit from sustainable medical progress.





Delivering on our promises

In last year's **10th anniversary** Impact Report, we said in the next 10 years, we would:

Find and fund innovative One Medicine-driven collaborative research.

See vets and doctors routinely sharing research and learning.

Help the next generation of vets and doctors to study, learn and practice together.

On the following pages you can read about some of the ways we made progress in 2024-25.

Science and research

Cancer Discovery Fund

In October 2024, we launched a new £250,000 fund to encourage collaborative, One Medicine research projects focused on improving cancer diagnosis, developing new treatments, and enhancing quality of life for all species with cancer. A diverse range of quality applications were received, with the successful project/s to be announced later in 2025.

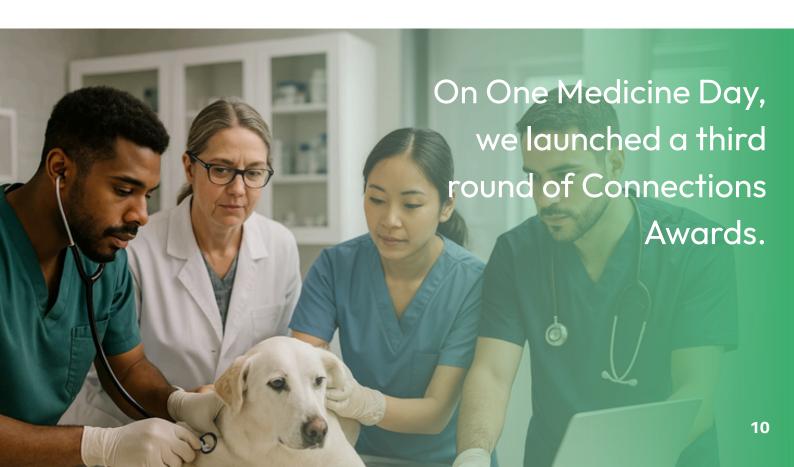
Connections Awards

In November 2024, we awarded the second round of our unique <u>Connections Awards</u> - the only fund dedicated exclusively to One Medicine. This round focused on postgraduate students in human or animal health-related disciplines. The <u>funded projects</u> were:

- A study on the levels of environmental toxins in humans and animals living in the same household.
- A survey investigating One Medicine awareness among healthcare professionals in Ghana.

We look forward to reporting the results in future impact reports.

On <u>One Medicine Day</u> (6 May 2025), we launched a third round of Connections Awards - a £10,000 fund to be split between two small-scale, multidisciplinary projects. Applications opened in July 2025.





One Medicine Task and Finish Group

In May 2024, we established a <u>One Medicine Task and Finish Group</u>, comprising **leading human and animal medical professionals** who provide **expert advice and guidance** as we conduct our research, educational and outreach activities. Their inaugural meeting explored key questions around defining One Medicine, increasing engagement and identifying clinical trial opportunities. The discussion is available online.

Science Committee

We welcomed 5 new members to our <u>Science Committee</u> in 2024-25. This esteemed body of **leading human and animal health professionals, academics and researchers** continue to review grant applications and guide project funding, strengthening the global foundation of One Medicine.

One Medicine Network

Our <u>professional online networking platform</u>, formerly Humanimal Hub, turned five in February 2025. We consulted our community on a new name, officially relaunching as the One Medicine Network. **A full platform revamp** is underway, with the new-look Network launching later in 2025.

Education and awareness

10th Anniversary Symposium

On 9 October 2024, we brought together over 80 human and animal health and research professionals – and supporters – at our 10th Anniversary Symposium, 'One Medicine: Time to Innovate, Time to Act'. Professor Noel Fitzpatrick reflected on the dramatic changes we have seen over the past 10 years, and our 11 expert speakers presented on areas such as:

Cancer

Antimicrobial resistance

Sepsis

Musculoskeletal medicine

Bioethics

Regenerative Medicine

Recordings are available on our website, social media and One Medicine Network.





Children's books

From October 2024, our supporters had the chance to get their hands on an exclusive copy of <u>We Are</u> <u>All Animals</u> - the highly anticipated sequel to <u>Humanimal: Incredible Ways Animals are Just Like Us!</u>

Co-written by world history author and storyteller, Christopher Lloyd, and author Ben Hoare, and illustrated by Mark Ruffle, We Are All Animals takes readers on an eye-opening journey through the animal kingdom. It explores the fascinating similarities between humans and our furry, scaly, and feathered counterparts, connecting them all in weird and wonderful ways.

In November 2024, we launched our #BooksForChristmas Appeal and asked supporters to donate £20 to send a book to a children's hospital or hospice in the UK. In 2025, our team personally delivered books to children facing difficult times:



Our Science and
Research
Consultant, Iva
Hauptmannova,
visited the Royal
National
Orthopaedic
Hospital in London.



Our Vice-Chair of Trustees, Dr Mary Fraser, went to Rachel House in Kinross, Scotland.

Our Patron, Dr Matt Morgan, visited Tŷ Hafan Children's Hospice in South Wales.



Our Fundraising and Partnerships Manager, Sarah Colbourne, went to St Catherine's Hospice in Crawley.

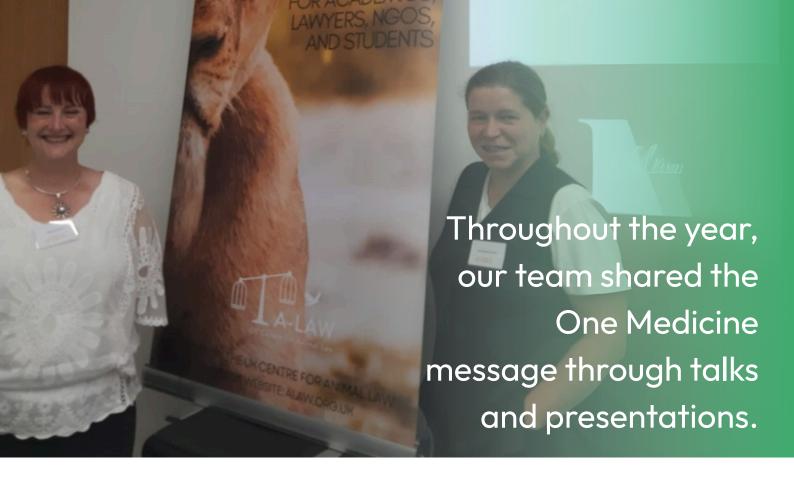




"Making more than a donation, making a difference."

BCH Ltd, who embraced their CSR and donated copies of Humanimal to Birmingham Women's and Children's NHS Foundation Trust.





Conference presentations and talks

Throughout the year, our team shared the One Medicine message through talks and presentations at leading institutions and events, including:

- Final-year Vet Nursing students at Wrexham University
- UK Centre for Animal Law (A-law) Conference at Birmingham City University
- Canine Arthritis Management Chronic Pain Symposium
- Edition Dog Live
- University of Chester's Welcome Fair

One Medicine video series

During the summer of 2024, we shared a four-part <u>video series</u> featuring Professor Noel Fitzpatrick, covering:

- The concept of One Medicine
- The future of One Medicine
- Reciprocity
- Treating naturally occurring diseases

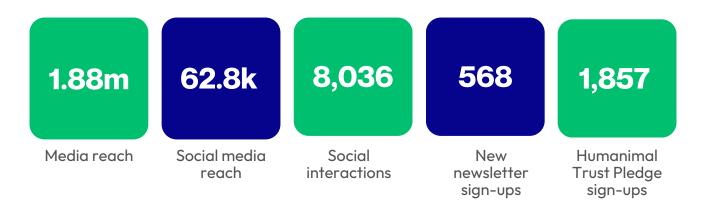
The series was picked up by News Medical, one of the world's leading open-access medical and life sciences hubs, who published the full series on their website. The series has been viewed over 1,360 times.

One Medicine Month - May

Launched on 1 May 2025, <u>One Medicine Month</u> marked a pivotal moment in Humanimal Trust's journey - our first dedicated awareness month, designed to:

- Raise the profile of Humanimal Trust
- Promote understanding of One Medicine
- Inspire tangible action in support of our mission

The response was inspiring, and the impact was significant:



This milestone campaign helped grow our community, start new conversations and build momentum for lasting change.

One Medicine Day – 6 May

On 6 May 2025, to mark One Medicine Day, we unveiled Humanimal Trust's new brand identity - a bold and modern reflection of our evolving journey and our unwavering commitment to caring for all species equally. In tandem with our new look, we launched our revamped website, built to better serve our community, amplify our message and create more opportunities to put One Medicine into action. Together, these efforts marked a significant step forward in strengthening our voice and expanding our impact.



Media and social media

This year, we have continued to **grow our media presence and expand our reach**, ensuring our message continues to resonate across both traditional and digital platforms. Through sustained media engagement, we have maintained a consistent pipeline of coverage that **highlights our work, shares expert insights and builds public awareness** of our mission.

Our social media presence has grown significantly, with a strong, purposeful mix of content - from celebrating milestones and showcasing our impact, to driving fundraising campaigns and encouraging Pledge sign-ups. **Our total followers have now surpassed 21.5K** and we have extended our reach by joining Bluesky, connecting with new, values-aligned audiences.

Engagement across platforms continues to grow, reflecting increased interest, support and participation from the public, professionals and partners alike.

We were proud to be featured in a wide range of respected media outlets, including:

Vet Times, The Week Junior, Veterinary Practice, News Medical, Civil Society, What On Earth!

Magazine, Animal Therapy Magazine, and others – amplifying our voice and reinforcing our credibility in both sector-specific and mainstream media.



Humanimal Trust's Pledge for ONE Medicine





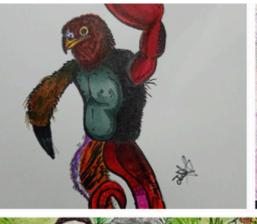
Since then, over 1,500 people have joined the One Medicine movement. That's over 23,500 voices united in support of One Medicine.

Creative Awards

Now in their third year, the 2025 <u>Creative Awards</u> – themed around We Are All Animals – attracted 135 entries from individuals across the globe, who showcased their creative talents in artwork, poetry, photography and ceramics. The competition featured five age categories, starting from age seven, and this year saw the introduction of a new category for human and animal medical professionals and students. We also welcomed a new judge, Intensive Care Consultant, author and Patron of Humanimal Trust, Dr Matt Morgan.

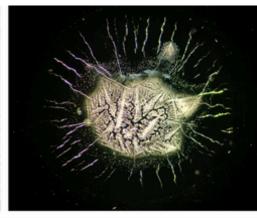
"The standard of entries was exceptionally high and it was deeply moving to witness such compassion, creativity and reverence for all species. It fills me with hope for a future shaped by empathy and understanding. A future where 'One Medicine' is fully embraced - a two-way street, where we learn from the naturally occurring diseases that affect both humans and other animals, and where medical innovations and technologies are shared fairly between species."

Professor Noel Fitzpatrick





















and influence

Public Guardian Involvement and Engagement **Group (PGIE)**

Following our 2021 One Medicine Symposium, the need for a dedicated animal-inclusive ethical framework became clear. In response, we established a Public Guardian Involvement & Engagement (PGIE) group in late 2023 - bringing together members of the public and professionals to guide this vital work.

The group is developing a framework to support ethical, patient-focused clinical research across both human and veterinary medicine. As part of this, they will develop both a public and a professional survey to evaluate the perceptions and understanding of One Medicine and veterinary research.

Using the survey findings to develop the framework will ensure both the public and professional voices are at the heart of One Medicine patient-focussed clinical research while supporting the goal to build cross-sector consensus and deliver a practical, widely adoptable Ethical Framework that strengthens collaboration and trust across disciplines.



"We are proud to support Humanimal
Trust's mission and to help bring One
Medicine to the forefront of medical
progress. By joining the 100 Club, we are
investing in a future where medical
collaboration benefits both human and
animal patients alike."

Alan Bashforth,
Director of Leucillin. and 100 Club member

On One Medicine Day 2025, we invited businesses, organisations and individuals to join our new **100 Club**. With only 100 membership places available, the Club offers a unique opportunity to actively support and shape the One Medicine movement by committing to a minimum donation of £100 per month, for a minimum of 12 months. In return, members are championed and recognised with a number of exclusive events and benefits. The first to join the 100 Club was Leucillin Antiseptic Skincare.



Parliamentary (& Regulatory) Affairs Working Group

Established in late 2024 with the support of external advisors, the **Parliamentary (& Regulatory) Affairs Working Group (PAWG)** is helping to shape Humanimal Trust's strategy for achieving robust regulatory support for One Medicine. With six members, the group is now focused on planning our first **parliamentary reception**, scheduled for early 2026 - a key step toward engaging policymakers and advancing legislative support for our mission.

Mention in UK Parliament

In April 2025, the use of dogs in scientific and regulatory procedures was **debated in Parliament**. Dr Danny Chambers MP - who took part in our One Medicine Task & Finish Group before being elected - spoke passionately about our mission and impact. This **public endorsement** of our work from within Parliament underscores the growing influence of the One Medicine movement and the urgent need for ethical, cross-species collaboration in research and medicine.

Our team

This year, we undertook a strategic review of our internal structure to ensure we have the right expertise to deliver on our evolving mission. As a result, we created two new roles, a **Science and Outreach Manager** to lead our research activities, and an **Administration and Finance Manager**, to streamline operations and strengthen governance. We welcomed Dr Mary Fraser as our new **Vice Chair of Trustees** - a qualified Vet who specialises in medical and veterinary education - and announced world history author and storyteller, Christopher Lloyd and Intensive Care Consultant, Dr Matt Morgan, as our new **Patrons**.



Alex, Administration and Finance Manager



Andrea, Science and Outreach Manager

















One Medicine Month event

As part of **One Medicine Month**, clinicians, scientists and <u>educators came together</u> at the Royal National Orthopaedic Hospital (RNOH) in Stanmore, London to discuss **bridging the divide between animal and human medicine**. Members of our One Medicine Task and Finish Group and Science Committee were in attendance, along with Professor Noel Fitzpatrick. Clinicians and scientists from the RNOH and other organisations also dropped by, bringing fresh perspectives to the discussions.

Discussion topics ranged from **current regulatory and funding barriers** for vets and doctors wanting to do One Medicine research, to how best to **harness data to help improve veterinary research and collaboration** – with the ultimate aim of ensuring more animals and humans can access the medical care that they need.

The day concluded with a 'Grand Rounds' talk by Professor Noel Fitzpatrick, attended by hospital staff and members of the public. A canine patient with bone cancer - a condition shared across species - was present, powerfully illustrating the shared challenges in treatment and the promise of One Medicine.

This event exemplified the heart of our mission: **breaking silos**, **building bridges**, **and bringing hope** through shared science.

"I work in operating theatres and I am a dedicated animal lover. I believe that there is a lot that we can learn from each other. If you get passionate minds together, we can achieve so much."

Event attendee, Marie Axford



Looking forward

Over the next 12 months we will:

Strengthen fundraising and awareness initiatives, with a particular focus on deepening our engagement with corporate supporters and major donors.

Launch a UK-wide and international consultation to shape an inclusive and forward-thinking ethical framework for One Medicine, guided by expert input and diverse perspectives.

Build a stronger evidence base for One Medicine, by:

- Developing a digital One Medicine Evidence Centre as a hub for case studies, data and impact.
- Launching a One Medicine Business Directory to showcase organisations and services that support or exemplify One Medicine principles.
- Gathering and sharing compelling real-life stories to demonstrate the tangible impact of One Medicine on humans AND animals.

Revamp and relaunch our One Medicine Network (was Humanimal Hub), and foster meaningful collaboration between medical and veterinary professionals, researchers, and cross-disciplinary stakeholders.

Deliver funding to selected research studies through our Connections Award programme and Cancer Discovery Fund, advancing the shared understanding of disease and treatment across species.

Enhance visibility and thought leadership by:

- Increasing our presence at key conferences and events through speaking opportunities and panels.
- Contributing high-quality content to professional, trade and academic publications, reinforcing the importance and credibility of One Medicine.

Deepen relationships with policymakers, regulators and parliamentary stakeholders, and host a parliamentary reception to showcase our progress, build alliances and influence key decision-makers.

Thank you

At Humanimal Trust, everything we achieve is made possible by a **small but dedicated team** of talented staff and trustees, supported by an incredible network of volunteer ambassadors, specialist advisors and a global community of passionate supporters. This report is a reflection of what **can be accomplished when limited resources are met with limitless dedication, belief and shared purpose.**

To every supporter - whether you've shared our message, donated, signed our Pledge, volunteered or helped raise funds - **thank you.** Your involvement is the driving force behind One Medicine, and we are deeply grateful.

While every contribution matters, we would like to extend special recognition to those individuals and organisations that have gone above and beyond in their support. Your extraordinary commitment and generosity have made a lasting impact. Thank you for standing with us as we build a future where humans and animals benefit equally from medical progress.

During One Medicine Month, **Dr Ben Marshall** - Consultant Respiratory Physician at University Hospital Southampton and a dedicated member of our Board of Trustees – completed a remarkable 950-mile cycle challenge from St Malo to Nice in 10 consecutive days. Ben raised over £2,800, which he split between Humanimal Trust and the NTM (Non-Tuberculosis Mycobacteria) Network UK - another charity close to Ben's heart.





We are hugely grateful to **Dr Danny Chambers** MP for not only mentioning Humanimal Trust, but also shining a light on One Medicine in Parliament during a debate on the use of dogs in scientific and regulatory procedures.

Karen Brooks is our national volunteer coordinator and is a volunteer herself, using her skills and experience to support everything from fundraising to events, newsletters to policy. She is the first contact point for all our volunteers and a hugely valued and respected member of our team.





In April 2024, we were proud to welcome **Christopher Lloyd** – world history author, storyteller and founder of What on Earth! – as our very first Patron. We have worked closely with Christopher in recent years, after discovering our shared appreciation for all species. At the Blenheim Palace Autumn Festival 2023, he captivated audiences with his talk about his book, Humanimal: Incredible Ways Animals Are Just Like Us!, which was later reprinted with Humanimal Trust branding and a foreword by Professor Noel Fitzpatrick. In 2024,



Christopher co-authored a follow-up, We Are All Animals, offering Humanimal Trust supporters exclusive early access via our website. He also joined us at our 10th Anniversary Symposium and continues to serve as a Creative Awards judge, helping to inspire the next generation.



In November 2024, we were honoured to welcome **Dr Matt Morgan** as our newest Patron. A Consultant in Intensive Care
Medicine, Honorary Professor at Cardiff University and Curtin
University in Australia, respected author and member of the BMJ
Commission on the Future of the NHS, Matt brings significant
expertise and passion to our work. A vocal advocate for One
Medicine, he has promoted the concept at major international

book festivals, helping raise public awareness of its importance. In 2025, Matt joined our Creative Awards judging panel and personally delivered books - donated to our Christmas appeal - to children at a local hospice, demonstrating his hands-on commitment to our cause.

In celebration of our 10th anniversary, our wonderful supporter, **Dawn Armstrong**, organised a series of fundraising events, raising over £4,000 for the Trust and culminating in a swim with sharks at Blackpool Sea Life. Ahead of the big day, Dawn and her friends took to the streets dressed as animals to raise awareness of the charity and her swim, collecting donations along the way. She also organised a fundraising day in her local community, donated to our Books for Christmas Appeal, and she is a Regular Giver.



On One Medicine Day in 2021, long-time supporter **Bev Hunt** set herself an ambitious and heartfelt challenge: to complete 55 five-mile (or more) walks before her 55th birthday, all in support of Humanimal Trust. Come rain or shine, Bev laced up her walking boots and set off across Cornwall's stunning landscape, raising vital awareness and funds for One Medicine. On 13 April 2025, Bev completed her final walk in St Agnes, where she was warmly greeted by family and friends for a well-earned celebratory lunch. Overall, Bev raised more than £1,700.





One Medicine supporters, **Lisa and William Murray-Lang**, recently embarked on a heartfelt journey – completing a 75-mile virtual walk around London in memory of their beloved cat, Brooklyn, whom they sadly lost to an aggressive cancerous tumour. Their dedication not only honoured Brooklyn's memory, but also raised over £700 for Humanimal Trust.

Humanimal Trust supporter, **Jose Gouldson**, has raised over £1,000 through a creative and heartwarming initiative. By making homemade jam, featuring labels designed by her local art group, and selling it at her local bowling club, Jose has not only raised vital funds but also brought together her community in support of our mission. Her dedication and ingenuity are truly inspiring.





We are delighted to celebrate our continued partnership with **Leucillin Antiseptic Skincare**, who have been steadfast supporters of Humanaimal Trust for several years. In May 2025, we were proud to announce them as our very first 100 Club member.

Alan Bashforth, Director of Leucillin, and his daughter Georgina, are passionate advocates for One Medicine, providing support not only through financial contributions, but also in an advisory capacity. This is the perfect example of a longstanding corporate partnership with lasting impact.



During One Medicine Month, we were proud to welcome **The Salve**—a global medical affairs consultancy—as our newest partner. Generously supporting the development of our One Medicine Network (formerly the Humanimal Hub), The Salve is offering their expertise pro bono. Their team has conducted an extensive literature review to build a searchable scientific library, and is developing a user-friendly lexicon to ensure consistent use of One Medicine terminology. Their work is helping to break down barriers to professional engagement, fostering greater collaboration, connection and knowledge sharing across human and animal medicine.

We are hugely grateful to John Brandler, the visionary founder and owner of Brandler Galleries, for his outstanding generosity. John has not only donated a portion of proceeds from artwork sales, he has also contributed a valuable piece as an auction prize. Additionally, he has purchased copies of Humanimal and We Are All Animals to share with others, amplifying our mission and fostering greater awareness of the One Medicine movement.





Long-standing supporter, Dignity Pet Cremations, generously donated funds to Humanimal Trust once again through their Charity Christmas Decorations campaign. This heartfelt initiative saw community members decorating the "Monkey Puzzle Tree" with beautiful baubles in memory of their beloved animal companions, raising both awareness and vital funds for our mission.

We would also like to extend our sincere thanks for the support of our Chair,
Trustees, Committee Members and Volunteers.

Get involved: Be Part of the One Medicine Movement

In 2025/26 and beyond, your support will continue to drive real, systemic change in how human and animal medicine evolve - together. Here are the key ways individuals, communities and organisations can contribute to our mission.

DONATE

Make a <u>one-off donation</u> or <u>give monthly</u> to help fund <u>long-term research projects</u> with huge potential to save both human and animal lives. You could also leave a lasting <u>legacy</u> by remembering Humanimal Trust in your Will.

SIGN THE PLEDGE

Join over 23,500 people who have already pledged their support for One Medicine - helping to make equal and fair medical options a reality for both humans and animals.

FUNDRAISE

Take on a solo or group <u>challenge</u>, or organise your own <u>event</u> and get your local community involved.

VOLUNTEER

Be part of our dedicated <u>volunteer</u> family roles range from event support to giving talks and presentations to groups across the UK.

STAY CONNECTED

Subscribe to our bi-monthly newsletter,
One Medicine Matters, for the latest news,
research updates and developments. You
can also follow us on Facebook, Instagram,
LinkedIn, X, YouTube and Bluesky
(@HumanimalTrust) to share and support
our message.

JOIN THE ONE MEDICINE NETWORK

Are you a medical, veterinary or associated health related professional or student?

<u>Join a growing network</u> of professionals committed to One Medicine.

BECOME A CORPORATE PARTNER

Demonstrate your corporate social responsibility and join our 100 Club – benefits include:

- Branded recognition on our website and social media
- Invitations to exclusive events
- Employee engagement, networking and volunteering opportunities

You can also sponsor copies of Humanimal and We Are All Animals, for children and families to enjoy in schools, hospitals and hospices across the UK.



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