




humanimal trust
ONE Medicine, caring for humans and animals

A-Z of Fundraising Ideas

Registered 2024/25 
 FUNDRAISING
REGULATOR

Registered charity numbers:
1156927 & SC048960

A-Z of Fundraising Ideas

A

Abseiling - push yourself to new heights with a charity abseil.

Auction - get your friends or colleagues to donate items and host an auction.

B

Bake Sale - sell cakes, biscuits and other sweet treats to your visitors.

Birthday Fundraiser - whether you use [Enthuse](#) or [Facebook](#), get your friends to donate instead of buying you a present this year.

C

Challenge Events - Are you an adrenaline junkie? Test your limits with a range of challenge events.

Cycling - hop on your bike for a sponsored cycle.

D

Duke of Edinburgh Award – choose to undertake your Duke of Edinburgh award task in aid of Humanimal Trust. You will be given all the tools to succeed and we will help you demonstrate how the new skills you've learned made a difference to humans and animals.

E

Endurance Challenge - think you can handle 1,000 press ups? Test your endurance, whilst raising money for Humanimal Trust and help us drive collaboration between vets, doctors, researchers, nurses and allied professionals so that all humans and animals benefit from sustainable and equal medical progress, but not at the expense of an animal's life.

F

Facebook Fundraiser – use [Facebook](#) to host your fundraiser and share/post updates. This can also be linked with an Instagram fundraiser.

Fashion Show – hold a fashion show with your friends and sell tickets in aid of Humanimal Trust.

G

Goal Thermometer – set a target and display a goal thermometer so your supporters can see how close you are to your goal.

Game-A-Thon – get sponsored to play a fun game on a streaming service like Twitch. Your sponsors can tune in to your playthrough and you can share your digital fundraiser in the chat.

H

How many in the jar? – entrants pay to guess how many dog biscuits/sweets/marbles are in your jar. The winner either receives the jar of treats or any other prizes you have sourced.

Head Shave – get sponsored to shave your head for charity. Use a digital fundraising platform, like [Enthuse](#), to update your supporters and even livestream the shave itself.

I

Instagram Fundraiser – start an Instagram fundraiser to post on your story and send to friends. This can also be linked with a Facebook fundraiser.

J

Jigsaw Puzzle Contest – hold a jigsaw puzzle contest in your local community, time each person who pays to enter and the fastest player wins a donated prize.

K

Karaoke - get together with friends and family, set up a fundraiser, and maybe even live stream your hidden talent for extra donations!

L

Lego Building Contest – hold a design challenge for your team, group or class with a different brief each day of the week. Participants pay to enter to win a prize, which could be sponsored by a local business or supermarket.

M

Matched Giving – contact a local supermarket or your employer and ask if they would match the amount you raise.

Marathon – borrow a treadmill or exercise bike from a local leisure centre. Decide as a group on your distance target and get sponsored to all take turns adding to the distance. This could even be held in a local supermarket to encourage local families to donate to your cause.

N

No Technology Day – get sponsored to replace screentime.

Non-Uniform Day – participants donate for the privilege of wearing their preferred outfit instead of uniform.

Naming Rights – sell or auction naming rights to a particular thing or area, such as a bench, water fountain, cupboard or even a statue. Whoever wins the auction gets to officially name the item and dictate how it is referred to in future. This can be repeated every year.

O

Open Mic Night - ask a local venue or pub to host an open night mic in support of Humanimal Trust. Charge a cover or collect donations on the night.

P

Pyjama Day – get sponsored to wear your pyjamas instead of your regular clothing to any setting of your choice. Bonus points if they are animal themed!

Popcorn – the ultimate healthy snack! Buy it, sell it, donate the profits to support Humanimal Trust.

Penny Race – challenge another person or group to fill a large jar with loose change. Whoever completes the task first is the winner. This is fantastic for churches, classes in school or departments in an office.

Donate the change to Humanimal Trust when you have your winner!

Q

Quiz Night - host a quiz at your local pub or village hall, get people to donate prizes and collect entry fees.

R

Read-a-thon – get sponsored to read for 6 hours, 12 hours or even 24 hours straight! You could be sponsored for the whole lot or sponsored per hour.

Recycling Drive – collect recyclable (or even better, tetracycle) items in your local community. Set this up with a local company that will take the materials away and then pay you for them. Donate the profits to Humanimal Trust.

S

Sports Day Viewing – sell tickets to your annual sports day and place a collection tin on your refreshments stand.

Sponsored Silence – a favourite with teachers! Get sponsored to be silent for a lunch time or for the whole school day.

T

The Big Clean – get sponsored to litter-pick in your local community and help humans and animals alike.

Teddy Bear's Picnic – collect teddy bears and gifts as donations, make them into hampers and auction them off to your guests.

Teddy Tombola – collect donated and gifted teddy bears and hold a tombola

Treasure Hunt – source a fantastic prize or experience for your winner. Hide a printed image or item somewhere and sell tickets to friends and family who want to join your hunt.

Tickets – sell tickets to your existing events and donate the profits to Humanimal Trust.

U

Used Book Sale - give those books gathering dust on the shelf a new lease of life with a used book sale. Set up a stall and raise money for Humanimal Trust.

V

Viral Video Challenge - brainstorm a creative challenge for entrants to take part in. Film yourself and members of your community taking part, and post it to social media, with a link for people to make a donation. Challenge your friends and their contacts to complete the challenge and share the post among local community groups. You could even ask local businesses and individuals to share it too. Each time someone uploads the challenge, they can tag others whom they want to nominate and ask them to donate.

W

World Animal Day – celebrate animals on 4 October by holding your event on this day.

Wear Blue for Blue Day - get your workplace or school to host a day in support of Humanimal Trust by asking everyone to wear blue!

Wet Sponge Throw – participants can pay an entry fee to throw a wet sponge from a bucket at a consenting person. It's all in the name of One Medicine!

X

Xmas-Themed Fundraiser - the Christmas spirit makes people very generous, so think about holding your fundraiser in December.

Y

Yoga Marathon - feeling in touch with the Earth? Get together with friends and host a yoga marathon for charity.

Z

Zero to Hero Challenge - take on and master a new skill or challenge, and seek sponsorship along the way.